

QUEEN KAPI'OLANI HOTEL LAUNCHES NEW OFFERINGS FOR OAHU SOLO TRAVELERS

Waikiki's retro-chic lifestyle hotel welcomes solo travelers with value-oriented accommodations and immersive cultural experiences ahead of the holiday season



L:R- Queen Kapi'olani Hotel Studio Room, third floor lanai with pool, Queen Kapi'olani Hotel
Studio Room
(Photo credit: Queen Kapi'olani Hotel, Waikiki Beach)

(WAIKIKI BEACH, HI; September xx, 2019)—As a home base for solo travelers on Oahu, Queen Kapi'olani Hotel introduces new offerings for those looking to explore Waikiki's rich culture on their own terms. The retro-chic property is introducing a new travel promotion – Savvy Solo – for fall and winter travelers who want to save on accommodation and splurge on fun culturally immersive experiences across Waikiki, without compromising the comforts of modern amenities. Travelers who embark on the promotion will also enjoy the recently renovated city and ocean view Studio Rooms—a cozy, value-oriented room category ideal for singles or couples.

"With more and more travelers opting for solo trips, we were inspired to be a welcoming four-star option in Waikiki where solo travelers can immerse themselves into our fun, Hawaiian lifestyle," says Jak Hu, General Manager, Queen Kapi'olani Hotel. "We're so excited to offer upgraded value-centric accommodations and authentic cultural experiences like haku lei making classes, group surf lessons and guided runs around Diamond Head that allow our solo guests to meet other likeminded travelers."

Now through December 31, 2019, travelers who book Studio Rooms using the code QKSAVVY will receive 15% savings on the newly renovated city and ocean view accommodations (discount applied to best available rate), free valet parking, late afternoon checkout and a discounted hospitality fee of \$20.00 (\$35.00 value), which affords guests access to many on-property amenities, perks and group programming for solo travelers including:

• Group surf and paddleboard sessions

With group surf lessons from the property's onsite surf school, catching waves and meeting new friends is a breeze. Instructors will match all solo guests into a group perfect for the skill set.

- <u>Sunrise yoga and sunset yoga on the Le'ahi Lanai</u>
 Enjoy a free one-hour gentle hatha flow session overlooking Diamond Head.
- Haku Lei Making Workshops + Happy Hour
 Mix, mingle, and make leis with other travelers and master lei maker Meleana Estes.
- QK Run Club: Run, or walk, across Waikiki's breathtaking landscape
 Join Hawaii Running Project for a group morning jog along Waikiki, Diamond Head, and
 Kapiolani Park.
- Poolside Hawaiian concerts and happy hours at Deck.
 Guests and locals can enjoy daily happy hour specials from at Deck. amplified by live music performances from local island artists on the property's third floor lanai.
- Special discounts at Oahu cultural venues Including Iolani Palace, Bishop Museum, the Waikiki Aquarium and more.

Following a \$35 million reimagining last fall, all newly upgraded queen and king Studio Rooms reflect the hotel's vibe with coastal color palettes, local artwork, large bright windows, relaxing linens, in-room digital safe, mini fridge, Hawaiian Tropics bathroom amenities and more.

For more information on the hotel and to book, please visit http://www.queenkapiolani.com/

About Queen Kapi'olani Hotel, Waikiki Beach

The Queen Kapi'olani Hotel, Waikiki Beach is uniquely positioned where the majestic Diamond Head National Monument meets celebrated Waikiki Beach. The newly renovated, full-service resort offers 315 inviting and comfortable guest rooms and suites, an on-site surf school, an international culinary sensation's first concept in Hawaii, and a collection of vintage Hawaiian and local art that allows guests to immerse themselves in dreamy scenes of midcentury Hawaiiana. With quintessential landmarks at its doorstep, the Queen Kapi'olani offers stunning views of Diamond Head and is steps away from hiking, biking, surfing, paddle boarding and exploring the island of O'ahu. Embracing the local lifestyle, the Queen Kapi'olani offers unique on site activities and supports the local community as well as environment. Inspired by its namesake, the hotel strives for excellence as Queen Kapi'olani's motto - whom the hotel is named in honor of - was "Kūlia i ka nu'u," which means "Strive to reach the highest." For reservations and information, visit www.queenkapiolani.com, email reservations@queenkapiolani.com or phone #1-800-533-6970.

About Kokua Hospitality, LLC

Kokua Hospitality, LLC is an independent hotel management company founded with the drive to become the operator of choice for strategic institutional and select private lodging investors. Created by veteran lodging investment and management experts to appeal to an investor's sensibility, Kokua Hospitality blends best-in-class operating practices with an owner's DNA, while serving as an extension of their ownership teams. The San Francisco-based company manages a diverse portfolio of hotels and resorts nationwide, including a constantly growing collection on the West Coast and in Hawaii. Kokua Hospitality and their partners received such honors as Hyatt Hotels & Resorts' Full Service Adaptive Reuse Project of the Year 2017 and NAIOP Hawaii's Renovation Project Award of Excellence 2017 for the development of Hyatt Centric Waikiki Beach; both testaments to Kokua's expertise in successful asset repositionings and conversions. For more information on Kokua Hospitality, please visit www.kokuahospitality.com and follow along on Twitter and Facebook.

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